



Ashley Li

Illustrator / Animator

artofash.com

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Austin, TX 78748

SKILLS

Software:

Photoshop
Illustrator
Indesign
After Effects
Flash
Procreate
Microsoft Office
Cinema 4D

Traditional:

Graphite Drawing
Ink Brushwork
Acrylics
2D Animation

Personal:

Deadline-Oriented
Organization
Time Management
Communication

AWARDS

Dean's List, MICA
2008-2012

Academic Honors
Scholarship
2008-2012

Trustee Award
2008-2012

Words on Wheels
Winner - MTA
2011

EXPERIENCE

Pearson

2014-Current

Senior Multimedia Graphic Artist

Working with a team of artists creating illustrations, designs and animations for standardized tests.
Managing projects for individual state tests.

The Buddy Foundation

2014

Freelance Animator

Animated a walk cycle of a basset hound for the Buddy Foundation website.

The Rosen Group: The American Made Show

2013-2014

Exhibits Manager

Exhibits manager and consultant for over 700 professional artists breaking into the wholesale market. A valuable resource for one-on-one guidance in business development, promotion, booth design, and product display.

Peetleberry Productions

2013-2014

Creative Director and Illustrator

Designed and illustrated the children's book *Peetleberry and Bastian Bullius: The Bullying Brussel Sprout*
Advised the Author on publishing procedures and marketing.

White Rhino Press

2012-2013

Children's Book Illustrator

Designed and illustrated the children's book *Livonia: Lady of the Shadows*, as well as multiple ebook covers and interior illustrations.

EDUCATION

Maryland Institute College of Art

2008-2012

Bachelors of Fine Arts

Majored in Illustration with an Animation Concentration